

JUN 28 2004
   
 PATENT & TRADEMARK OFFICE

PTO/SB/81 (06-03)
   
 Approved for use through 11/30/2005. OMB 0651-0035
   
 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

<b>POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM</b>	<b>Application Number</b>		10/791,298
	<b>Filing Date</b>		March 1, 2004
	<b>First Named Inventor</b>		James T. Morris
	<b>Title</b>	MOBILE RICH MEDIA INFORMATION SYSTEM	
	<b>Art Unit</b>	2153	
	<b>Examiner Name</b>	Not Yet Assigned	
<b>Attorney Docket No.</b>		47583/P045US/10316463	

I hereby appoint:

☒ Practitioners at Customer Number 000029053
  
 OR
   
☐ Practitioner(s) named below:

Name	Registration Number	Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified application to:

☐ The above-mentioned Customer Number.
   
 OR
   
☒ The address associated with Customer Number: 000029053
  
 OR

☐ Firm or Individual Name

Address

City	State	Zip
Country	Telephone (214) 855-8000	Fax (214) 855-8200

I am the:

☐ Applicant/Inventor.
   
☒ Assignee of record of the entire interest. See 37 CFR 3.71.
   
 Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

**SIGNATURE of Applicant or Assignee of Record**

Name	Macromedia, Inc., by Loren E. Hillberg, Senior Vice Pres. & Gen. Counsel		
Signature			
Date	6/7/04	Telephone	415-252-2353

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☐ \*Total of 1 forms are submitted.